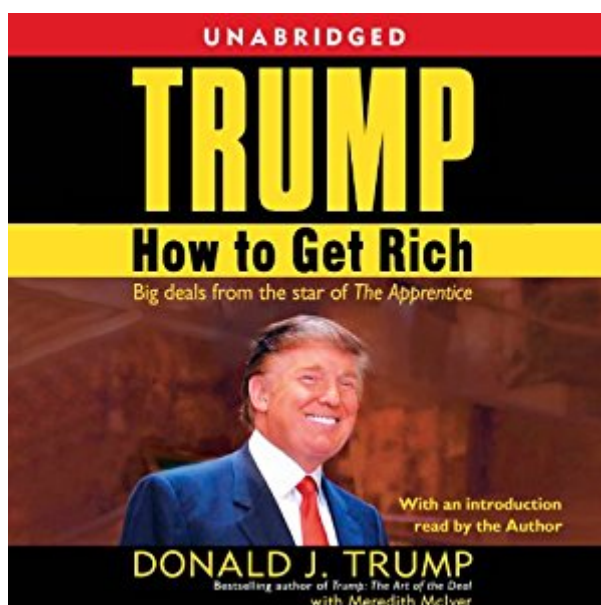


The book was found

Trump: How To Get Rich



Synopsis

First he made five billion dollars. Then he made *The Apprentice*. Now *The Donald* shows you how to make a fortune, Trump style. **HOW TO GET RICH** Real estate titan, bestselling author, and TV impresario Donald J. Trump reveals the secrets of his success in this candid and unprecedented book of business wisdom and advice. Over the years, everyone has urged Trump to write on this subject, but it wasn't until NBC and executive producer Mark Burnett asked him to star in *The Apprentice* that he realized just how hungry people are to learn how great personal wealth is created and first-class businesses are run. Thousands applied to be Trump's apprentice, and millions have been watching the program, making it the highest rated debut of the season. In *Trump: How To Get Rich*, Trump tells all "about the lessons learned from *The Apprentice*, his real estate empire, his position as head of the 20,000-member Trump Organization, and his most important role, as a father who has successfully taught his children the value of money and hard work. With his characteristic brass and smarts, Trump offers insights on how to invest wisely, impress the boss and get a raise, manage a business efficiently, hire, motivate, and fire employees, negotiate anything, maintain the quality of your brand, think big and live large. Plus, *The Donald* tells all on the art of the hair! With his luxury buildings, award-winning golf courses, high-stakes casinos, and glamorous beauty pageants, Donald J. Trump is one of a kind in American business. Every day, he lives the American dream. Now he shows you how it's done, in this rollicking, inspirational, and illuminating behind-the-scenes story of invaluable lessons and rich rewards. From the Hardcover edition. --This text refers to an out of print or unavailable edition of this title.

Book Information

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Customer Reviews

If you've picked up "Trump: How to Get Rich" in hopes of learning the secrets or the path to become wealthy you'll be very disappointed BUT the book is still an interesting read. Here's the lowdown on the book.

WHAT IT IS NOT Trump doesn't really tell you how to become rich. There are no tips on landing the high paying job or making the killer investments. So if you're looking for a manual to get rich you'll want to look elsewhere. Realistically you'll probably want to get a good personal finance book or an entrepreneurial book.

WHAT THIS BOOK IS This is actually more of Trump's memoirs where he tells you the tales of some of his big deals he's made and his manual for having a **SUCCESSFUL CAREER** and life. Among the gems he shares with you are:

1. How to recruit and hire good talent to work for you. (Hire people who **WANT** to do your work and are talented and loyal).
2. Get a job good. (Do something you enjoy)
3. Get the pay raise you want. (Ask the boss when he/she's in a good mood)
4. Make good investments. (Invest only in what you are knowledgeable about)
5. Timing is everything when it comes to making deals.
6. You need to know what the other guy is thinking when making deals and meet their needs

A lot of it is common sense really but hearing it from someone like Trump reinforces it. The book is broken down into 6 main sections:

1. "The Donald J. Trump School of Business,"
2. "Your Personal Apprenticeship: Career Advice from the Donald,"
3. "Money, Money, Money, Money,"
4. "The Secrets of Negotiation"
5. "The Trump Lifestyle,"
6. "Inside the Apprentice."

In the first 3 sections he basically talks about those little gems we mentioned.

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